

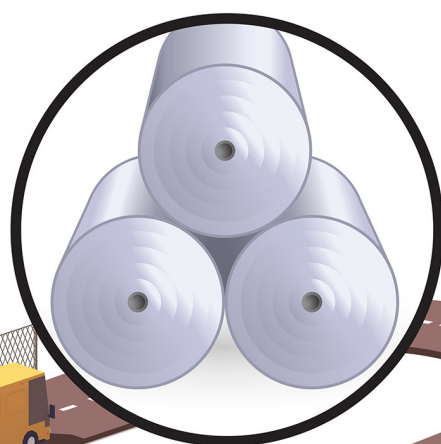
We care about preserving the world around us.

As Vermonters, we continually prove our dedication to the environment. Some would say we're lucky to live and work in America's greenest state. We'd say we've earned it. We're careful and intentional about everything we do. And we hold our providers to the same high standards.

Keep reading – we'll show you how.



LANE PRESS
On Your Page™



What We Use.

Paper

We sustainably source all of our paper. Nobody is endangering old-growth forests on our watch. Certification from the Forest Stewardship Council proves it. We find just the right paper for you, utilizing blends that can include as much as 100 percent post-consumer waste.

We work with cutting-edge paper mills. Their practices include generating energy from their by-products, using biogas instead of fossil fuels, and discharging only clean water.

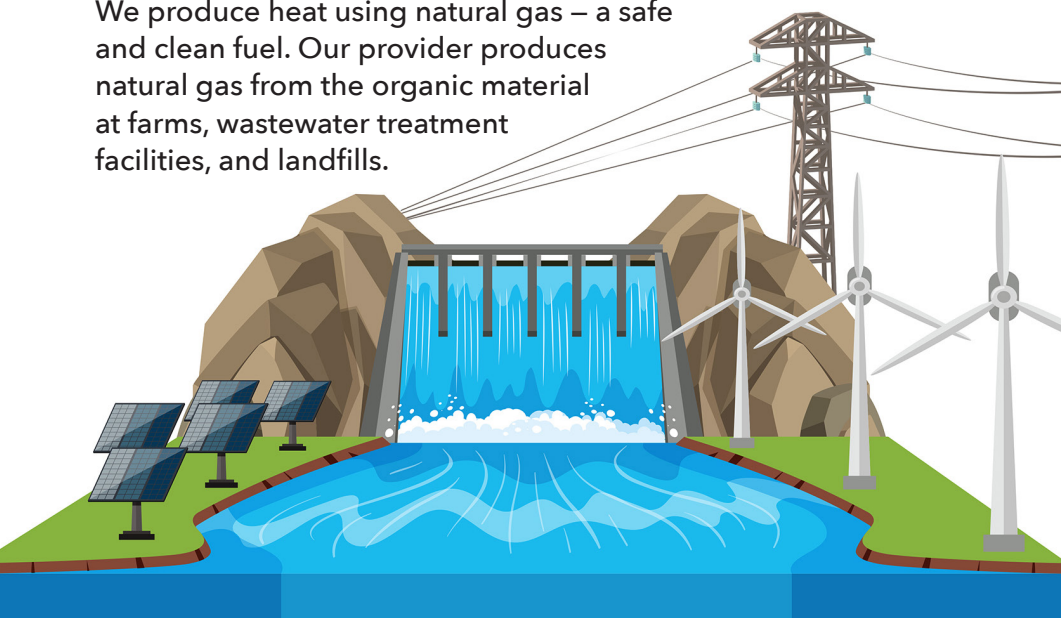
Ink

Our inks are non-toxic and do not contain heavy metals. They contain a high percentage of bio-derived renewable resources, such as vegetable oils and rosin-based resin.

Energy

Ninety percent of our electricity is carbon-free. It comes from sources like hydroelectric, solar, and wind.

We produce heat using natural gas – a safe and clean fuel. Our provider produces natural gas from the organic material at farms, wastewater treatment facilities, and landfills.



Transportation

Our paper suppliers are nearby. In fact, six of the seven are less than 200 miles away – and the closest is only 50. Our paper travels fewer miles from mill to reader – saving time, fuel, and carbon emissions.

What We Do.

Efficiency

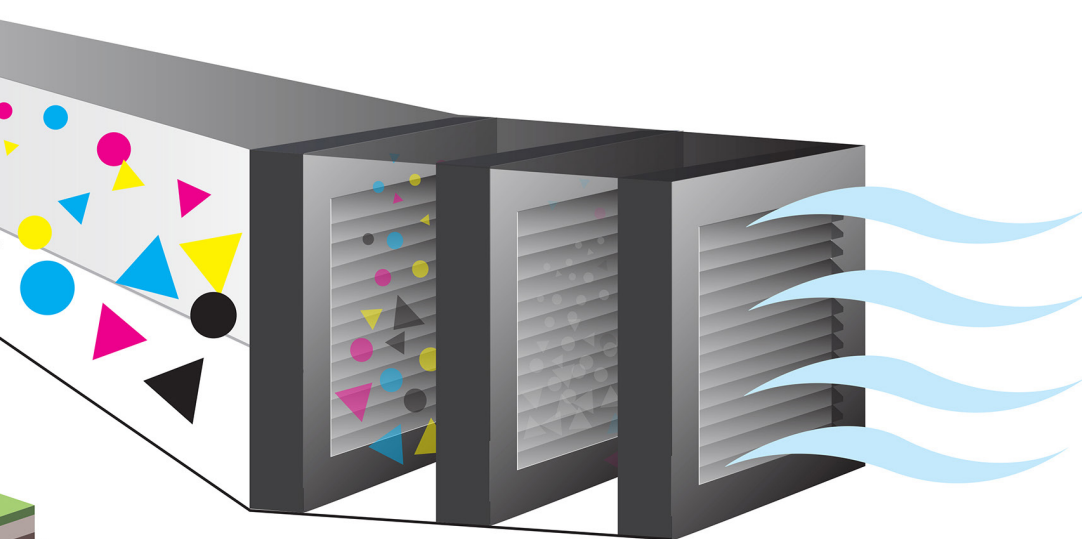
The heat from our press ovens is recycled and used to heat the rest of our building during the cold Vermont winters, dramatically reducing our fuel consumption and emissions.

We work closely with Efficiency Vermont to reduce our energy consumption – everything from changing lighting to LED, to installing occupancy sensors, to updating our air handlers, chillers, and compressors.



Emissions

We capture and destroy all volatile organic compounds released from ink during the printing process. We remove over 99 percent of pollutants that would otherwise be emitted into the atmosphere.





Where It Goes.

Waste

None of the solid waste generated by our manufacturing process ever enters a landfill.

Instead, we recycle *everything*. Aluminum press plates, light bulbs, batteries, ink cartridges, plastic containers, you name it.

And, we have an onsite paper shredding and bailing operation that recycles all of our paper waste.

All waste ink is returned to our supplier, who cleanly burns it as a fuel source.

Readers

Your readers will appreciate receiving a magazine that is created more sustainably than any other. Tell them our shared story; they'll have good reason to thank you.